

June, 25, 2009

Dear Pioneer Trails Unit Leaders;

The Denver Area Council will conduct a Council wide Join Night on **Thursday, September 10th, 2009 at 7:00PM**. On this night, the Pioneer Trails District requests your Pack join us and all the other Packs in the Denver Area Council in hosting this Fall Roundup event. By participating in a Council wide effort we can use a variety of resources in common including media ad campaigns, mass flyer distributions, posters, stickers and other promotional material to get our message out to a very large percentage of the population. We have been planning the Join Night for several months now and it is time to ask for your help at the unit level to ensure success.

At the August Roundtable Meeting on Thursday, August 6th and repeating on Thursday, August 13th we will conduct a Fall Family Roundup "How-To" Training session. We will discuss methods for preparing for, promoting and performing Join Night activities. We will also have Join Night promotional material, including flyers, posters, stickers and yard signs to provide you. The August 13th repeat of Join Night "How-To" training will also be held at the Parker LDS Stake Center on Bayou Gulch Road (same place as Roundtable). This meeting will start at 7:00pm and be done no later than 8:30pm. **Each Cub Pack in the Pioneer Trails District is requested to send a leader to one of these important trainings.**

All Join Night materials should be picked up by the August 13th Training Session. Please arrange to have the flyers put in your school's Thursday / Friday Folders wherever possible the week of September 1st. You may also distribute the flyers, posters and yard signs around your community as you see fit. We will discuss possible distributions in the "How-To" sessions. We would like each unit to plan to conduct "Boy Talks" at the schools and other community locations you recruit from between September 4th – 10th. Plan to hand out stickers and flyers at these events also. We will be happy to help you plan and execute these activities.

Immediately after your Join Night meeting on the evening of Thursday, September 10th we will hold a Tally Rally party at the Parker LDS Stake Center on Bayou Gulch Road (Roundtable site). Please plan to have one or more of your Pack's adult leaders bring the sign-in sheets, new scout applications and registration fees you have collected in the Join Night Report Envelope. We will tally and celebrate the Join Night results of each Pack with food and prizes. It is very important that each Pack send at least one representative to the Tally Rally, we will remain until each unit is accounted for.

We expect and encourage each Cub Pack to hold at least two Join Night events. We know from experience that this is the most effective way to promote and continue to grow healthy units. We encourage you to plan a first Join Night sometime within the first two weeks of the start of the school year and use this Council wide effort as one of your efforts. We also understand that some units rely on a persistent recruitment campaign and may do several Join Nights.

Please let us know when your Join Nights are going to be held and what promotional materials you require by completing the enclosed card or by going online to www.pioneertrails.org and completing the request form.

Additional Training and Info will be shared via emails from PioneerTrails.org. Make sure you have signed up to receive these emails. Many of the emails will feature trainings through a Webisode (video from YouTube).

Please see the back of this letter for a summary of tasks.

We look forward to working with you to make this year's Roundup a success. Please let Pat or myself know if we can be of any further assistance. Thank you in advance for your support and commitment to Scouting.

Sincerely,

Brad Johnston
Pioneer Trails Membership Chairman
BradJoanne@msn.com

Pat Dannenberg
Pioneer Trails District Executive
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Summary of Tasks

1. Submit Join Night Info via card or PioneerTrails.org
2. Schedule Join Nights at your school
3. Send a Leader to one of the Trainings
 - August 6th as a Roundtable breakout
 - August 13th at 7pm at Roundtable location
4. Pick-up Join Night materials at one of the Trainings
5. Watch Webisodes
6. Hold a Join Night on September 10th at 7pm
7. Send somebody to the Tally Rally at the Roundtable site